

Ali Zare Software engineer | Frontend Developer

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Profile

Skilled frontend developer with over 6 years of experience specializing in JavaScript, TypeScript, and modern frameworks like React and Next.js. Experienced in enhancing **code quality** and driving **technical transformations** across multiple projects. Demonstrated ability to lead **front-end architecture redesigns** and **performance optimizations** to support business growth. Known for creating intuitive, high-performance UIs and leading cross-functional teams to achieve significant results. Proven record of enhancing UX and optimizing performance, with a deep commitment to continuous learning and delivering high-quality, scalable solutions.

Professional Experience

- Senior Frontend Developer, Charisma Financial Group** Nov 2023 – present
Tehran, Iran
- **Redesigned** Charisma's website and gift card system using React and Next.js, increasing customer retention by 30% and gift card sales by 20%.
 - **Revamped** the codebase structure and application **architecture**, reducing debugging time by 30 hours monthly.
 - **Developed** clean, modular code based on **best practices**, reducing future errors by 35%.
 - **Optimized** load times by 45% through **code-splitting** and lazy loading techniques.
- Senior Frontend Developer, Tehran Stock Exchange** Apr 2020 – Nov 2023
Tehran, Iran
- **Led** frontend team in adopting React and Next.js, boosting deployment frequency by 40%.
 - **Implemented** Monorepo architecture to reduce code duplication and enhance team productivity.
 - **Enhanced** page load speeds by 60% and **reduced code** size by 25% with Next.js.
 - **Accelerated** backend response times by 35%, enabling **faster** access to financial data for users.
- Frontend (Mobile) Developer, Banimode** Jan 2020 – Apr 2020
Tehran, Iran
- Developed and maintained the Banimode mobile app with React Native, decreasing crash rates by 40% and enhancing usability by 25%.
- Frontend (Mobile) Developer, First Eurasia E-Commerce** Jul 2018 – Jan 2020
Tehran, Iran
- Led a cross-functional team to develop multi-platform FinTech and CRM applications, increasing user engagement by 40% and reducing development time by 25%.
 - Implemented responsive design for improved UX and compatibility across devices.
 - Integrated real-time data synchronization and analytics tools, enhancing user experience and enabling data-driven interactions.

Education

- Master of Software Engineering, Islamic Azad University Science and Research Branch** 2014 – 2016
Amol, Iran
- Bachelor(BSc/BA) of Software Engineering, Amol Institute of Higher Education** 2012 – 2014
Amol, Iran
- Associate of Software Engineering, Technical Institute Of Behshahr - Imam Khomeini** 2009 – 2012
Behshahr, Iran

Skills

Programming Languages & Frameworks:

- JavaScript
- TypeScript
- React.js
- React Native
- Next.js

State Management:

- Redux(thunk, toolkit)
- Context API
- MobX
- Recoil

Tools & Methodologies:

- Git- Git Flow -monorepo
- Firebase
- CodePush
- Sentry
- StoryBook
- Webpack
- Vite.js
- Docker
- Scrum methodology
- Unit Test (jest)
- Integration Test(jest)
- End to End Test(puppeteer)

Design Systems:

- CSS
- SASS
- Bootstrap
- Tailwind
- Styled component
- MUI
- Antd